Attorney's Docket No.: 004572.P004

**PATENT** 

## DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below, next to my name.

I believe I am the original, first, and sole inventor (if only one name is listed below) or an original, first, and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

METHOD AND SYSTEM TO PROVIDE INTERACTIVITY USING AN INTERACTIVE CHANNEL

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the specification of which				
	on (MM/DD/YYYY)	Number		
		lication Number		
aı	nd was amended on (M		(-)	•
		(if applicab	ie)	
I hereby state that I have r specification, including the	eviewed and understan claim(s), as amended	d the contents of the above-iden by any amendment referred to a	itified bove.	
I acknowledge the duty to defined in Title 37, Code o	disclose all information f Federal Regulations, S	known to me to be material to pa Section 1.56.	atentabilit	y as
foreign application(s) for p any foreign application for	atent or inventor's certif patent or inventor's cer	35, United States Code, Section icate listed below and have also tificate having a filing date before	identified	below
application on which priori	ly is claimed.			
	•		Priori <u>Claim</u>	
	•	(Foreign Filing Date - MM/DD/YYYY)		
Prior Foreign Application(s	e)		<u>Claim</u>	<u>ned</u>
	Country	MM/DD/YYYY)  (Foreign Filing Date -	Claim Yes	No
Prior Foreign Application(s  Number  Number  Number	Country  Country  Country  under Title 35, United S	MM/DD/YYYY)  (Foreign Filing Date - MM/DD/YYYY)  (Foreign Filing Date -	Yes Yes	No No No
Prior Foreign Application(s  Number  Number  Number  I hereby claim the benefit provisional application(s)	Country  Country  Country  under Title 35, United Sted below:	(Foreign Filing Date - MM/DD/YYYY)  (Foreign Filing Date - MM/DD/YYYY)  (Foreign Filing Date - MM/DD/YYYY)  tates Code, Section 119(e) of an	Yes Yes	No No No
Prior Foreign Application(s  Number  Number  Number	Country  Country  Country  under Title 35, United S sted below:  April 24, 200	(Foreign Filing Date - MM/DD/YYYY)  (Foreign Filing Date - MM/DD/YYYY)  (Foreign Filing Date - MM/DD/YYYY)  tates Code, Section 119(e) of an	Yes Yes	No No No
Prior Foreign Application(s  Number  Number  Number  I hereby claim the benefit provisional application(s)	Country  Country  Country  under Title 35, United S sted below:  April 24, 200	MM/DD/YYYY)  (Foreign Filing Date - MM/DD/YYYY)  (Foreign Filing Date - MM/DD/YYYY)  tates Code, Section 119(e) of ar	Yes Yes	No No No

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I hereby claim the benefit under Title 35, United States Code, Section 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, Section 112, I acknowledge the duty to disclose all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56 which became available between the filing date of the prior application and the national
Section 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

Application Number	(Filing Date - MM/DD/YYYY)	Status patented, pending, abandoned
Application Number	(Filing Date – MM/DD/YYYY)	Status patented, pending, abandoned
part of this document) as my r	espective patent attorneys and prosecute this application and	hich is incorporated by reference and a d patent agents, with full power of d to transact all business in the Patent
N) ZAFMAN LLP, 12400 Wilshir telephone calls to <u>Tarek i</u>	ame of Attorney or Agent) e Boulevard 7th Floor, Los A	_, BLAKELY, SOKOLOFF, TAYLOR & Angeles, California 90025 and direct 8) 720-8300.
statements made on informa statements were made with are punishable by fine or im States Code and that such v application or any patent iss	ation and belief are believed the knowledge that willful fa prisonment, or both, under willful false statements may j sued thereon.	own knowledge are true and that all to be true; and further that these alse statements and the like so made Section 1001 of Title 18 of the United jeopardize the validity of the
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Inventor's Signature		Date
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## **APPENDIX A**

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## APPENDIX B

## Title 37, Code of Federal Regulations, Section 1.56 Duty to Disclose Information Material to Patentability

- (a) A patent by its very nature is affected with a public interest. The public interest is best served, and the most effective patent examination occurs when, at the time an application is being examined, the Office is aware of and evaluates the teachings of all information material to patentability. Each individual associated with the filing and prosecution of a patent application has a duty of candor and good faith in dealing with the Office, which includes a duty to disclose to the Office all information known to that individual to be material to patentability as defined in this section. The duty to disclose information exists with respect to each pending claim until the claim is cancelled or withdrawn from consideration, or the application becomes abandoned. Information material to the patentability of a claim that is cancelled or withdrawn from consideration need not be submitted if the information is not material to the patentability of any claim remaining under consideration in the application. There is no duty to submit information which is not material to the patentability of any existing claim. The duty to disclose all information known to be material to patentability is deemed to be satisfied if all information known to be material to patentability of any claim issued in a patent was cited by the Office or submitted to the Office in the manner prescribed by §§1.97(b)-(d) and 1.98. However, no patent will be granted on an application in connection with which fraud on the Office was practiced or attempted or the duty of disclosure was violated through bad faith or intentional misconduct. The Office encourages applicants to carefully examine:
  - (1) Prior art cited in search reports of a foreign patent office in a counterpart application, and
- (2) The closest information over which individuals associated with the filing or prosecution of a patent application believe any pending claim patentably defines, to make sure that any material information contained therein is disclosed to the Office.
- (b) Under this section, information is material to patentability when it is not cumulative to information already of record or being made of record in the application, and
- (1) It establishes, by itself or in combination with other information, a prima facie case of unpatentability of a claim; or
  - (2) It refutes, or is inconsistent with, a position the applicant takes in:
    - (i) Opposing an argument of unpatentability relied on by the Office, or
    - (ii) Asserting an argument of patentability.

A prima facie case of unpatentability is established when the information compels a conclusion that a claim is unpatentable under the preponderance of evidence, burden-ofproof standard, giving each term in the claim its broadest reasonable construction consistent with the specification, and before any consideration is given to evidence which may be submitted in an attempt to establish a contrary conclusion of patentability.

- Individuals associated with the filing or prosecution of a patent application within the meaning of this (c) section are:
  - (1) Each inventor named in the application;
  - (2) Each attorney or agent who prepares or prosecutes the application; and
- (3) Every other person who is substantively involved in the preparation or prosecution of the application and who is associated with the inventor, with the assignee or with anyone to whom there is an obligation to assign the application.
- (d) Individuals other than the attorney, agent or inventor may comply with this section by disclosing information to the attorney, agent, or inventor.
- (e) In any continuation-in-part application, the duty under this section includes the duty to disclose to the Office all information known to the person to be material to patentability, as defined in paragraph (b) of this section, which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

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